The College of New Jersey Mission Statement

The College of New Jersey, a nationally recognized public institution founded in 1855 as the New Jersey State Normal School, is a primarily undergraduate and residential college, with targeted graduate programs. Grounded in the liberal arts, TCNJ’s personalized, collaborative, and rigorous education engages students at the highest level within and beyond the classroom. TCNJ believes in the transformative power of education to develop critical thinkers, responsible citizens, and lifelong learners and leaders. The College empowers its diverse students, staff, and faculty to sustain and enhance their communities both locally and globally.

School of the Arts and Communication Mission Statement

The School of the Arts and Communication educates students in our disciplines and serves as an advocate for the arts and communication by engaging the campus and the larger community. We cultivate social inclusiveness, intellectual curiosity, technical mastery, disciplinary fluency, and an appreciation of the transformative power of creativity. We provide a foundation of core skills to prepare students for diverse and evolving opportunities.

Art and Art History Mission Statement

The Department of Art and Art History provides an atmosphere and course of study that supports excellence and professionalism in both artistic and scholarly production within the broader context of a liberal arts education. Visual and cultural literacy are fostered through the diversity of on campus art exhibitions, lectures, excursions to major art museums and collections, and study-abroad programs. As part of the TCNJ Center for the Arts, the Art Department plays a pivotal role in the cultural life of the campus and surrounding community.

Communication Studies Mission Statement

The Department of Communication Studies seeks to engage students and members of the TCNJ community in the study of human communication in its many forms: public, interpersonal, computer and mass mediated. Working within a framework of three department
concentrations and an interdisciplinary concentration (health communication) that represent current communication practices and scholarship, the department excels in its dedication to undergraduate teaching and student scholarship. Core departmental and disciplinary values include inclusiveness, intellectual curiosity, written and verbal fluency, technical mastery, and the appreciation of the transformative power of language, film and other media. As a faculty, the Department of Communication Studies is committed to building on its local, national, and international reputation as a leader in student-faculty engagement and undergraduate teaching and research, as well as engendering experiences that challenge its students and foster a collegial learning environment.

**Interactive Multimedia Mission Statement**

The mission of the Department of Interactive Multimedia is to help students develop a diverse range of skills and experiences that serve the conceptualization, design, and production of innovative digital and interactive media projects, and to build a foundation of core concepts and strategies that will empower students to acquire new skills and adapt to inevitable shifts in the field. We value collaboration and the cultivation of connections between disciplines. We encourage students to think critically and articulate their ideas about the impact of technology and media on our everyday lives and our broader culture.

**Journalism and Professional Writing Mission Statement**

The Department of Journalism and Professional Writing is comprised of productive, distinguished teacher — scholars and writers dedicated to excellence in all their professional endeavors. JPW faculty seek to involve their students to the greatest degree possible in the discovery and creation of knowledge, art and information; to encourage independent initiative and inquiry; and to instill a lifelong love of learning. As active, professional scholars and writers, they contribute significantly to the advancement and dissemination of knowledge in their fields of expertise. Finally, JPW faculty seek to promote understanding of the rich cultural diversity of humankind in order to prepare students to go forth with wisdom, skills and
knowledge to serve and advance the communities in which they live and work.

**Music Mission Statement**

The Department of Music promotes music study in a program where performance, music education, technology, creativity and scholarship are closely integrated. Our core curriculum emphasizes comprehensive performance opportunities, rigorous academic inquiry, and professional certification. Our programs offer a range of music curricula, including individualized and innovative interdisciplinary options.

**TCNJ Center for the Arts Mission Statement**

The Center for the Arts was designed to showcase creativity and innovation — in all its forms of artistic expression — to educate and engage the greater TCNJ community. In collaboration with the School of the Arts and Communication, other Schools at TCNJ, student organizations, and local resources, our mission is to highlight historical and modern artistic practices to help cultures better understand themselves, their evolution, and their future.